

MAINSHEET



by CARTER REDD LINDROTH DEVELOPMENT COMPANY

At the time of this writing, work in the village continues at a feverish pace in preparation for owners moving into their new homes. As well, this was our first holiday with over ten homes occupied by Schooner families celebrating the Christmas season and the hope of a bright new year.

Within the pages of this issue of *The Mainsheet*, other contributors will cover specific activities and exciting community news and happenings in our world of South Abaco. As you will read, there are many encouraging things going on between new business startups, homes being landscaped, boats in harbour, as well as many new families that have discovered Schooner and chosen to become a part of our young and delightful community.

Utility work is now nearly wrapped up with the final testing of our geothermal community heating and cooling system to be completed by the end of January. Needless to write, it has been a long process, but in short order we will all be very pleased with the results, which I hope will help assuage the frustrations with delays and disappointments along the way.

CLICK for more on PAGE 2 $\,$

THE VILLAGE VOICE

by GLEN KELLY TOWN MANAGER & HARBOUR MASTER

Greetings from the harbour village. It was a busy fall, made all the more so by a surprise visit from Hurricane Sandy, which began life as a disorganized tropical depression in the southern Caribbean before intensifying into a Category 2 hurricane that wreaked havoc on the Greater Antilles and Northeastern U.S. As Irene had a year earlier, Sandy's eye passed almost directly over Schooner Bay and, as was also the case last year, we sustained no significant damage. We feel very fortunate considering the scale of devastation elsewhere, though our intensive preparation and

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ABACO DREAMING:

A Profile of Winer Malone, Our Last Wooden Boat-Builder

by SHELLEY MALONE

When you approach the humble boat shed on the Back Street of Hope Town, you won't hear the whine of a buzz saw or the drone of an electric drill. Instead, there will be the rhythmic, peaceful swish of hand-sanding and the gentle greeting of Winer Malone, the last boat builder on Elbow Cay. The boat shed is out of another, quieter time, with curved "crooks" or branches lined up on the ground and boxes of shavings and sawdust waiting to be discarded. The smoky aroma of planked pieces of madiera, dogwood and corkwood are stacked and waiting. Boatbuilders for centuries relied solely on a keen eye and

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COMMUNITY



HAPPY NEW YEAR!

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The transition from a general construction site to a livable village has actually already happened. Our talented Town Manager, Glen Kelly, and his team have introduced new road rules for the rest of us, requiring that all traffic in the village be via golf cart, bicycle or on foot. As many of our contractors and service providers make their own transition to work within these village rules, there will be some exceptions. But overall, your next visit will surely find a slower, gentler place without the steady hum

of heavy equipment and dust flying by every few minutes. Finally!

Fall is traditionally not an exceptional period for tour activity and property sales in The Bahamas. That has been the case most everywhere this year, but not at Schooner Bay. The last few months have been strong, highlighted by regular day and overnight visits by enthusiastic families from varied places and backgrounds, all excited about living well in Abaco. In fact, all homesites on Harbour





Island are now sold! Further, with a new year and gentle tail wind filling our sails (forgive the pun), an ongoing review of all home sites still available will likely reflect an increase in pricing.

The heavy lifting and most difficult days for Schooner are behind us. The incredible vision of our town founders, fed by the energy and spirit of our early Schooner friends and family is now a tangible reality. The dream of a bygone, gentle village by the sea, harkening back to black and white images of Dunmore Town, Hope Town and old Nassau Harbour, is now our

home. We have so many to thank for their energy, passion, belief, and continued support. To simply list them all would risk leaving someone important out. However, as quoted by my friend, pastor and sage fishing guide, Clint Kemp: "A singular vision seldom turns out as anticipated, but a collective vision always turns out better than imagined." How right he

On behalf of the Schooner family, we wish your family warm wishes and good health this Christmas and New Year.

Peace!





THE VILLAGE VOICE

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planning in all stages of development left us little doubt that we could weather the storm.

One unintended benefit of Sandy is that the beach area in front of the cabana increased in width by nearly 40', providing a venue for volleyball, Frisbee and a myriad of other beach games. Such activities are becoming increasingly popular as numerous houses reach completion and more and more people are spending time in Schooner Bay. In fact, this holiday season has seen a number of homeowners bringing their families to Schooner for the first time and it has been very exciting to witness the activity and discovery!



In addition to the increasing presence of families and friends around the village, other major developments are nearing completion, giving Schooner Bay the feeling of a more mature community. Our intensive landscaping efforts have made dramatic changes, filling the village with indigenous trees and plants. All of the infrastructure has been buried underground and the roads and parks have begun to take shape, creating a true perspective of the scale and intimacy of the village. Our reverse osmosis plant is up and running, the island has been energized with permanent power, and a number of key utilities like the sewage treatment facility, geothermal air conditioning system and fibre-optic telecom infrastructure are all in the final stages of testing and will be fully on-line in early 2013.

The number of important amenities available at Schooner Bay is also growing, ensuring community access to a variety of services. Lightbourn Farm, run by a young husband and wife team dedicated to locally grown, organic farming, has welcomed

a bounty of fresh produce from their fields in the southwest corridor of Schooner Bay. Their produce has found a strong market of course at Schooner Bay and, encouragingly, in the wider Abaco community as well. We've also had an infusion of top culinary talent in recent months with Flava Catering and Trio Culinary handling many of our group dinners and events, whipping up everything from fresh caught sushi to pankocrusted snapper to perfectly braised lamb shanks.

In fact, by late winter the team from Trio Culinary will soon be running the lunch and dinner operations at Schooner Bay's Beach Cabana, with meals open to the public. They will join the growing number of small business owners setting up shop in Schooner Bay. After refining their service and offerings for months, we are excited to see Schooner Bay's small business owners now stepping up to serve each other and the new residents of our community. The economic engine of Schooner Bay is revving up to a low but steady rpm!



Elsewhere, Blackfly Lodge is rising rapidly and dare-I-say majestically at the center of the harbour-front. Clint and his team of expert guides are reporting solid bookings and excellent fishing conditions as the tourism season begins in earnest. In addition to all the watersports and eco-tour activity, we've begun hosting organized sports with our popular "Soccer at Schooner" program. Every Saturday morning, we host kids ages 5-14 for clinics and training on the village fields, attracting participants from as far north as Treasure Cay and south to Crossing Rocks and Sandy Point. We've averaged about 20 youngsters at



CLICK for more on PAGE 4

DESTINATION SCHOONER BAY (BAHAMAS) LTD.

by JAMES MALCOLM

We are excited to announce the incorporation of **Destination Schooner** Bay (Bahamas) Ltd., a full service property destination & vacation management company offering travel concierge, marketing/PR and special events services with an expected launch in early 2013. Destination Schooner Bay (DSB) will be operated from offices based at Schooner Bay and will be available to provide a variety of services to Schooner homeowners, visitors, vacationers and guests. We will be positioned to become the "one-stop shop" for holiday rental, tours/activities & property management needs dedicated to Schooner Bay. For property owners with homes in the vacation cottage program, we will offer cottage management services that include maintenance, cleaning, provisioning, storm prep, contractor supervision, security and general oversight. We will also actively promote through a number of efforts vacation rental properties, facilitate booking, itinerary planning and visitor logistics. As people become more familiar with Schooner Bay and South Abaco, we have been fielding an increasing number of requests to host special events like weddings. dinners, tournaments and family reunions. With the

inception of DSB, planning and organizing these events will be easier than ever.

For visitors and travelers, as an IATA-registered travel agency, DSB will be able to arrange and book air and ground transportation and assist in booking accommodations for your stay at Schooner Bay and outbound destinations. DSB can also organize fishing charters, eco-tours and adventure outings as well as assisting with restaurant bookings and car and golf cart rentals. We can arrange customized meals at Schooner Bay and assist with provisioning and entertainment. With nearly three decades experience in the tourism industry, we are confident in the ability to provide world-class service and logistics to make your experience at Schooner Bay enjoyable and hassle-free.

As a native Brilander who has been involved with Schooner Bay since shortly after its inception and lived in Abaco for much of the past four years, I have a solid understanding of the community and the ability to partner with the most trusted local professionals, service providers, tourism stakeholders and tradespeople. See our ad in The Mainsheet and let DSB help take the "ache" out of a vacation to South Abaco!

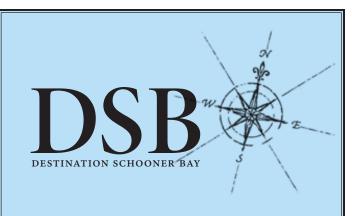
THE VILLAGE VOICE

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these community-building events, and parents have enjoyed supporting their kids and visiting Schooner to stay up to speed with progress in the village.

Elsewhere, works is underway to transform the former Main Office buildings into the new Schooner Bay Arts & Sciences Institute, which we expect will host a diverse group of locals and visiting scholars in the years to come. They'll join a growing list of interesting visitors who have been dropping by Schooner Bay in ever-increasing numbers. Most recently, we welcomed sailors from Cologne, Germany in the harbour, who reminded me that I need to brush up on my international greetings! They loved the charming harbour refuge and were surprised to see that such an intimate and peaceful village existed in such close proximity to world-class blue-water fishing and cruising.

Speaking of fishing... I should mention that Wahoo has been the Christmas bite, with a strong run of these exciting sport-fish reported in the waters right outside our harbour. Consequently, I intend to work a bit less over the next couple weeks and spend some time trying my luck out on the water! Best wishes to all and I hope to see you in the New Year.



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INKEEPER'S DIARY

Hospitality Notes from Schooner Bay

Sitting down to think about my submission for The Mainsheet, I found myself reflecting not merely on activities and guests hosted since the last newsletter, but rather on overall experiences over the last twelve months. With a new year fast approaching, such reflection on the year's highlights is hardly unusual. Then again, all the wonderful new friends made, experiences shared and stories exchanged while enjoying fellowship and environment at Schooner could best be described as exceptional.

In hospitality, one learns a lot about people. Even in small, relatively insignificant interactions, you can learn a lot about your guest. Having been in the service/hospitality business for, well, longer than I'd like to admit, I could write volumes of books about some of the characters, performances and behaviors

of those I have served. But, these will remain in the vault for now.

Suffice it to say that our Schooner experiences stand out. These have been altogether different, more unique, real and interesting. That is not to say that we have not met some characters, as we have. However, the great surprise for us has been how kind, gentle, and thoughtful our Schooner guests have been, to a man and to a woman. There have been doctors, lawyers, writers, BBQ restaurateurs, bankers, Bahamians, Canadians, Europeans and a few Americans. There have been hard-core anglers enjoying drinks and a good meal together with birders and grandmothers. Young, old, active, less than active ... but again, all wonderful people with diverse backgrounds sharing an appreciation for



The Bahamas and, it seems, a common love of place.

Schooner guests seem different than those we have known elsewhere. Maybe it is not the people, but rather the place that has a way of disarming even the most challenging guest. Indeed, we have found that at Schooner our guests are more relaxed and more at ease than we typically see in our business. Demands are hardly demanding. Our efforts are always so appreciated and recognized. Needs seem more fundamental than outrageous.

Considering this further, I suppose that Schooner already provides elementally what we all need most: clean air, water, abundant fresh fish and produce (locally caught or grown), shelter from weather in a truly secure environment. Add in other like-minded, interesting people as well as miles of untouched beaches and forest trails and I suppose it explains why so little is asked of us. A warm sun and gentle breeze is about as complicated a room service order as we get!

With the holidays and a new year upon us, we are so excited to see the village come to life with owners enjoying their beautiful homes for the first time and children from various families meeting on the shoreline for the first time and becoming fast friends. We have multiple activities planned, as well as some really fun meals to look forward to around the Cabana Beach Club, including a great band and fireworks firmed up for New Year's Eve. One caveat, however, is with the tendency of village life to rise early and seize the day, we may elect to call New Years on Bermuda time!





CULTURE

ABACO DREAMING:

A Profile of Winer Malone, Our Last Wooden Boat-Builder

by SHELLEY MALONE

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an appreciative feel for wood to create workboats that were the lifeblood of The Bahamas. It is no different today with Winer Malone. Winer has built hundreds of Abaco dinghies without blueprints or power tools.

Schooner Bay is fortunate to have one of his masterpieces slated to grace the harbour in the next few months. MOONGLIDER's simplicity and classic design will fit seamlessly with the traditional Bahamian designs borrowed by the village at Schooner Bay. She will sit, patiently rocking in the harbour, in anticipation of being sailed out to sea.

Winer Malone, a direct descendent of the Loyalist founder of Hope Town, Wyannie Malone, was born in 1929. Abaco Pine lumbering was a big business at that time and many Bahamian

families found employment at the various sawmills. Companies leased timberland on Andros, Grand Bahamas and Greater Abaco. Around 1937, Winer's stepfather moved the family from Hope Town to work at the sawmills in Greater Abaco. He began at the mill called Cornwall No. 2 near Crossing Rocks, south of Schooner Bay. The operation was later moved further south to Cross Harbour near Hole in the Wall.

Eventually, the family moved to the Pine Ridge operation on Grand Bahama





Island, where Winer built his first dinghy. Clarence Bethel, his uncle, was a Hope Town boat builder and, when on vacation, Winer would closely observe his uncle at work. To encourage the young man, his uncle sent him back to Pine Ridge with enough bent corkwood for boat frames. Around the mill, he found enough scraps of Abaco pine for planking the hull. With those materials, he was able to fashion his first 10' dinghy. Winer's signature design for his dinghy is basically the same today as the first one he ever built.

He returned to Hope Town in 1950. At that time, there were few foreigners on Elbow Cay and the north and south ends of the island and Lubbers Quarters were farming plots. The community consisted primarily of older residents, as most young people left for Nassau to find employment. Small sailboats were the transportation of choice for hauling produce from one place to the other. When the wind wasn't cooperative, a notch in the transom allowed for an alternate form of propulsion, sculling, with a long oar.

Soon after his return, however, Winer was forced to go along with the modern trend of powering sailing dinghies with inboard engines. For a few years, he built 12 and 14 foot working boats with "live wells." Fishing, conching, turtling and crawfishing provided the livelihood of the islanders in those days.

Fortunately, after a while, his work shifted back to sailing dinghies. By the mid-50's, Americans had discovered Hope Town and once again there was a big demand for Winer's beautiful, strong boats. Winer Malone is the last of a proud maritime tradition of Bahamian boatbuilders. From foraging in the bush, choosing the perfect wood, to attending to every detail of the dinghy's construction, all by hand, Winer Malone is the last of a great generation of Bahamian wooden boat builders. We at Schooner Bay are lucky indeed.

SCHOONER BAY SUSTAINABILITY - NEW YEAR'S EDITION

ANTLERS & LEGS

by THE EDITOR

Hope springs eternal this time of year. Maybe it's the merriment, the goodwill ... the eggnog. But, it's also the idea that we can be born anew, that we can put behind whatever about the past we don't like and become something better, more gracious, more magnanimous, more focused, more wise. And why not? After all: new year, new beginning.

Yet, any genuine effort at self-improvement requires self-examination. William Faulkner famously wrote: "the past isn't dead; it's not even past." And he's right; we cannot cast off history. As we seek positive change, we must engage the past, analyze it in order to determine where and how to improve ourselves and our lot. This requires not only introspection, but creativity. More than just identifying those things about ourselves and our society that we wish to change, we must

identify those things that create the things that we wish to change.

Doing so may yield some surprising observations. Consider the parable of the Hart and the Hunter in Aesop's Fables:

The Hart was once drinking from a pool and admiring the noble figure he made there. "Ah," said he, "where can you see such noble horns as these, with such antlers! I wish I had legs more worthy to bear such a noble crown; it

is a pity they are so slim and slight." At that moment a Hunter approached and sent an arrow whistling after him. Away bounded the Hart, and soon, by the aid of his nimble legs, was nearly out of sight of the Hunter; but not noticing where he was going, he passed under some trees with branches growing low down in which his antlers were caught, so that the Hunter had time to catch up.

Now, think about our own lives. Could it be that those things that we perceive as our greatest assets may actually be tripping us up the most? Are we too proud of our antlers and too critical of our legs? To test this theory, let's examine more closely our "cultural antlers." Certainly technology must be counted. With a functionality approaching magic, ubiquitous technology systems and devices have permitted increased communication, flexibility and productivity, generally improving our standards of living. But, hasn't technology made our interactions more superficial,

our attention spans shorter, our cognitive ability weaker, our need for instant gratification more intense?

What are other "antlers" that distinguish us as a proud and advanced culture? Automobiles, for instance, help us move around swiftly, but they also pollute our atmosphere, discourage physical activity and remain a leading cause of accidental death. Modern agriculture ensures abundant and inexpensive food, but also compromises the nutritional value of what we eat, produces unsafe labor conditions, emits noxious carbon gases, contributes to obesity and violates the most basic animal rights. Modern medicine has helped us live longer and in less pain, but the focus on treatment instead of prevention has made more of us chronically ill. Bigger and more affordable houses permit more space and amenities, but they require greater energy inputs

and land demands, often at the expense of build integrity. Economic growth has made us wealthy, but it has also flooded the marketplace with disposable products of little intrinsic value.

This is not to say that our antlers are inherently bad and should be collectively renounced in a return to some sort of pre-Industrial Luddite utopia. That's nonsense. Who would want to return to a time before modern medicine or personal computers or food security? In fact, there are

some who might even shudder at the thought of returning to the "pre-tablet era" of just a few years ago (call it the Paleo-iPad Age)! It's just that, for all the benefits and advantages that our antlers bestow, they are also dangerous, and if not handled properly, risk entangling us. Abraham Lincoln once said, "[n]early all men can stand adversity, but if you want to test a man's character, give him power." Ultimately, our antlers give us power, and what matters most is how we use it ... lest we forget that the very things we enjoy the most – convenience, comfort, entertainment, speed, luxury – can become our most destructive elements.

There is a flip side of this coin. What about our "legs"? What are the things we complain about most? In 2010, a blogger named Tareq Fares set out to answer this question. He analyzed Facebook posts, recording the most common complaints on



ANTLERS & LEGS

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the world's biggest social network. Here is what Mr. Fares concluded that people complain about most: 1) Being bored 2) Not being able to sleep 3) Going to work 4) Feeling sick 5) The weather 6) Relationships 7) Waking up early 8) Family 9) Going to school 10) Having no time for anything. Now, this was admittedly an observational study lacking scientific controls, but we don't need scientific controls to tell us that such gripes are commonplace.

Without exception, our most common complaints are either disturbing or ironic. Disturbing because half of our greatest sources of discontent are foundational elements of a healthy and prosperous life (family, relationships, education, avocation, nature) and ironic because the other half should have been solved by our "antlers" (boredom by entertainment, busyness by technology, sleep and health problems by medicine). Why as a society do we tout that which poses us the greatest danger and bemoan that which offers us the most hope?

Equally as interesting as what we complain about is who is doing the complaining. Unsurprisingly, the organizations with the clearest data on complaining are corporate complaint departments. So who complains the most? In first place came Sweden, with 41% of customers saying they made a complaint in the last 12 months. Next came the U.K., then Australia, Canada and the U.S.A. Across the

world, those who made the most complaints tended to be society's wealthiest and best-educated. The report in which we found this data concluded that these people complained the most because they consumed the most and were sophisticated enough not to settle for poor products and service. As a statistical argument, this is sensible enough. High-volume consumers accustomed to high quality consumer experiences would have both greater opportunities to complain and a statistically higher inclination to do so when their expectations weren't met. But, from the viewpoint of behavioral science, it suggests that our antlers aren't necessarily bringing us happiness.

Does it seem right that the wealthiest among us complain the most, and that the things

they complain about could very well be counted among their greatest blessings? The 19th Century polymath and philanthropist, Sir John Lubbock, contended that "what we see depends mainly on what we look for." As we sit down to make our New Year's Resolutions, perhaps it's time to consider not just what it is about ourselves and our world that we want to change, but why those things are the way they are.

Metaphorically speaking, what are your legs and what are your antlers? How do you feel about them and what does that say about your priorities and perspective? Looking for our genuine blessings and rightful grievances may help us see the true path to positive change in 2013.

Happy New Year!



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ARTIST'S CORNER

by ANTONIUS ROBERTS
SCHOONER BAY ARTIST-IN-RESIDENCE



'Tis the season to be... busy! With gallery shows, art events and several projects underway, it looks like there will be no rest for this weary artist over the holidays. But, I'm doing what I love and, after all, what more can we ask for than to fill our days with things that inspire, challenge and delight us?

As I look out to 2013, there are a number of projects at Schooner that promise to be very exciting. Currently in the planning stages is an exhibition with legendary artist, fly-fishing guide and Blackfly partner, Vaughn Cochran. We are hoping to feature our works in the Beach Cabana at Schooner during Schooner Bay Arts Week in January. Another interesting project that I'm exploring came to us courtesy of Hurricane Sandy, which delivered a giant, gnarled, twisted tree trunk and root system right into Schooner Bay Harbour! With the help of our construction team, we pulled the wild piece of wood out of the harbour, and while it's been drying out I have been considering potential approaches to the piece. The possibilities are endless, and I certainly hope that it will one day grace the grounds of Schooner Bay as a unique and interesting public art installment.

Finally, I have recently learned of a project to convert an old Bluebird school bus into a food truck at Schooner Bay. Preliminary plans have been drawn up for the bus to become a fully-equipped kitchen with an awning and patio seating, a great amenity for Schooner Bay! I have been asked to paint the bus and am currently exploring various mural and pattern concepts. More on this project in the next issue of *The Mainsheet*, but suffice it to say that it should be interesting ... and a ton of fun!



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Between The Lines

Government pursuit of anchor projects is bad news for Family Islands

(This excerpt is reprinted from the December 3rd, 2012 issue of The Punch with permission from the author.)

As *Khaalis Rolle*, the newly named Minister of State for Investments admitted recently, there is often a *"fine line"* between success and failure when it comes to selecting Family Island resort development models.

That line is 75 rooms, according to Robert Sands, BahaMar's senior vice-president of government and external affairs. Developers who think the Family Islands can sustain anything larger are "kidding themselves," he says, as visitor demand, airlift and the island's infrastructure all mitigated against their success.

What he suggested instead was the construction of *niche boutique resorts* linked to attractions specific to their island which would stand out in the marketplace.

That sentiment was echoed by *Michael Hartman*, managing partner of the 25-room *Hope Town Harbour Lodge* in Abaco, which was recently purchased by the Bahamas Boutique Hotel Group, whose local investors include *Peter Andrews* and *Craig Symonette*.

"I really believe that *boutique hotels* are the strength of Abaco and the strength of The Bahamas," Mr Hartman says. The Hotel Group plans to acquire or build *four to five more* boutique hotels over the next several years.

As the developer and former operator of the intimate *Tiamo Resort* in South Andros, Mr Hartman can speak with authority when he says he thinks "it's crucial to understand that visitors are *not just buying a hotel room*. They are looking for an experience."

He contends that the boutique format will also drive the *lucrative second home market*, as there are "tens of millions" in the U.S. alone looking for the Family Island experience." It really allows *Bahamians to be Bahamians* by showcasing the life and nature of the place."

That pretty much sums up the philosophy behind the 22-acre *Schooner Bay* development ow taking shape on Great Abaco.

Schooner Bay is the brainchild of a long-time resident *Orjan Lindroth*, who believes that The Bahamas can *play a leadership role* in the 21st Century by showing how sustainable living can enhance

the cultural, environmental and economic health of the island communities.

The Schooner Bay project espouses the philosophy of *New Urbanism*, which is centred on respect for the environment and the creation of mixed use *livable*, *walkable communities* that bring people together, much as they did in the days before mechanised transportation gave rise to urban sprawl.

Schooner Bay has been designed to be a *living*, *breathing town*, on the order of Harbour Island and Hope Town, not just a tourist resort. For that reason it will be free of the risks associated with single purposed, *money-sucking developments* - like the one being proposed for Cat Island - which are likely to turn sour the moment there is a blip in the global economy.

The developers of Schooner Bay are *pacing its growth* to the demands of the market, rather than burdening the project with debt.

The village itself will be built around a *14-acre harbour* with a mix of shops, offices, and restaurants. There will be *over 50 businesses*, as well as an *all-age school* and community centre. A *farming area* is also part of the plan.

And like the other towns, there will be a mix of differently sized and consequently *differently priced units* to ensure a diverse population. All the houses will be a *short walk* to the village, the forest, the beach and the farms.

Contrary to the typical Family Island resort, which offers only *limited job opportunities* for the indigenous population,

towns like Schooner Bay are likely to *foster a variety* of entrepreneurial opportunities outside of those that are tourism-based.

the developers of the Schooner Bay say that protecting the *region's biodiversity* and promoting it's *cultural diversity* is paramount. More than half of the town's 220 acres will be preserved as *common green space*, the goal being to plant 200,000 trees, all grown from seedlings in the on-site nursery.

An independent study of Schooner Bay was conducted earlier this year by *Harvard's Graduate School of Design*. What study's author *Roger Weber* had to say about the development should be borne in mind by the government in assessing all future Family Island developments.

Wrote Mr Weber: "The best lesson from Schooner Bay relates to the need to *invest deeply in a community* to make a development work. Schooner Bay is built around gradual expendability, rather than phasing, and includes a *mix of amenities* that is designed to produce *consistent cash flow*, not just proceeds from the one-time sale of cottages.

"This is a lesson the developers of Schooner Bay learned from many other failed Bahamian developments; *long term returns* are necessary to sustain a project."

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SCHOONER BAY SNAPSHOTS





















NATURE

FISH TALES

by JAMES MALCOLM

With the fly-fishing season on the quiet and the Blackfly team busy readying their world-class lodge for its grand opening in March, we decided to give Captain Clint Kemp a break this issue and shift the focus to some of the other sport-fishing activities in Schooner this winter. And of these there are plenty. As *The Mainsheet* went to press, we could confirm that Schooner Bay will serve as host or participant of at least four separate bluewater sport-fishing tournaments this season, while a handful of other events remain in development.

First up this winter is the Wahoo Invitational, which will be hosted at Schooner Bay in February and is expected to feature a fleet of 8-10 boats. Schooner Bay will also serve as a weigh station for the ever-popular Lyford Cay Tournament in April. Then, in May we will be hosting Schooner Bay Dolphin Day, a handline, deep drop, family-oriented event



targeting mahi mahi and benefiting the Schooner Bay School. Finally, the month of June will see us hosting the Tuna Classic, a popular event sponsored by Harbourside Marine and run by Rotary of East Nassau.

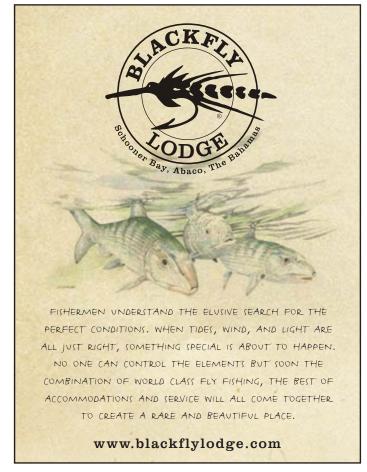
Recent chats with our friends over at Blackfly suggest they too are working on developing their own type of tournament for 2014 and beyond. The idea is still in its planning stages, but the tournament would most likely be a low-impact flats-fishing affair targeting bonefish, permit and tarpon and benefiting a local charity or worthwhile cause. While nothing has been confirmed yet, we expect such an event could be a major draw for international sportsmen.

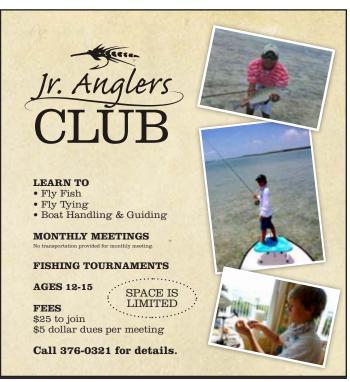
These diverse and popular tournaments are a testament to the excellent quality and health of the fishery in this part of The Bahamas and should be considered a "must-do" on the list of any serious angler!

BOAT CLEANING

TOPSIDE AND BOTTOM CLEANING

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ON THE FARM

by LIGHTBOURN FAMILY FARM



As promised last edition, Lightbourn Farms has wasted no time gearing up for the holidays! It will be red and green for the season with colorful varieties of mixed greens, arugula, scallions, basil, cilantro and dill all available now. In the coming months we expect to see heads of romaine, red leaf lettuce, and our assortment of wonderful tomatoes along with eggplant, peppers sweet potato, cassava, watermelon, radish and more.

Having been a small local supplier to the Abaco market, Lightbourn Farm is expanding on its existing operations and looking to bring a unique agricultural experience to the Commons of South Abaco, right at the doorstep of Schooner Bay Village. Utilizing traditional farming, hydroponic technology and vertical growing methods, the farm will be offering a variety of fresh produce and in the coming months a more interactive experience allowing public access to the farm to see what's growing

and – if you choose - harvest for yourself.

Their unique blend of farming methods allows Lightbourn Farm to grow a variety of quality vegetables while utilizing minimal resources. The hydroponic system is extremely water efficient, while the use of drip irrigation from a gravityfed tank applies water with minimal loss to a controlled area in the fields. The vertical growing methods incorporated into the hydroponic system maximize the amount of usable growing area by allowing for up to 25 possible plants in what would normally offer space for only two or three. Utilizing the surrounding native landscape while propagating and planting more native species from their nursery helps keep their surrounding ecosystem stable along with aiding in pest and disease management.

Lightbourn Farm looks forward to the completion of the farm in the next few months and the excitement of farming for years to come at Schooner Bay!



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SOLAR ENERGY SOLUTIONS

by PHILIP HOLDOM

PRINCIPAL, ISS SOLUTIONS



There has never been a better time in the history of The Bahamas to utilize renewable energy. Utility electric rates are at an all-time high and Solar System pricing is at an all-time low. Let's take a closer look at the numbers to get a better idea of the savings that solar power and other alternative energy sources afford over conventional power sources and products.

Consider your water heater, for example. At current electricity rates, a standard 50-gallon electric water heat costs \$1,915 to operate per annum. By comparison, a 50-gallon electric water heater with a solar hot water system and timer costs \$13.

Household lighting is another significant expense. To run 10 60-watt light bulbs for eight hours a day costs roughly \$718 per annum. Yet, replace those 10 bulbs with LED lights and your annual lighting expenses drop to \$120.

These are direct savings to the consumer that are compounded every year in perpetuity. In fact, the estimated annual return on investment of a \$25,000 grid tie solar system in The Bahamas is a healthy 12-15%, compared to a mere 2% for a traditional bank CD that costs the same price. On average, modern energy efficient technologies pay for themselves in 1-6 years!

Now is the time to consider alternative energy sources. With the variable costs of electricity in The Bahamas currently at \$0.41per kilowatt-hour compared to just \$0.15per kilowatt-hour for a grid tie solar system, the savings are real and immediate. And not only does this investment make financial sense, it also contributes to a sustainable lifestyle and promotes stewardship of our natural resources.

At ISS, we have been designing and installing renewable energy systems since 1991. We install to a U.S. standard and include all code-required devices. Please see our ad in *The Mainsheet* and contact us to learn more about living sustainably in The Bahamas!

CAPTAIN'S COTTAGE

Charming three bedroom harbour front home with open floor plan, generous rooms and dock.

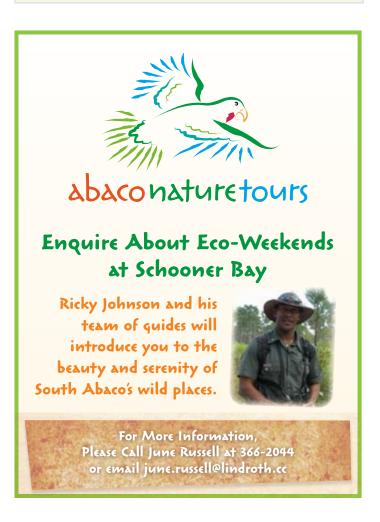
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QUOTES

"The chief beauty about time is that you cannot waste it in advance.

The next year, the next day, the next hour are lying ready for you, as perfect, as unspoiled, as if you had never wasted or misapplied a single moment in all your life.

You can turn over a new leaf every hour if you choose."

- Arnold Bennett

"And now we welcome the New Year, full of things that have never been."

– Rainer Maria Rilke

"We must always change, renew, rejuvenate ourselves, otherwise we harden."

- Johann Wolfgang von Goethe

"Nothing is predestined. The obstacles of your past can become the gateways that lead to new beginnings."

-Ralph Blum

"Love the giver more than the gift."

- Brigham Young

"Small cheer and great welcome makes a merry feast."

- William Shakespeare

"Blessed is the season which engages the whole world in a conspiracy of love."

- Hamilton Write Mabie

"I heard the bells on Christmas Day Their old, familiar carols play, And wild and sweet the words repeat Of peace on Earth, good-will to men!" -Henry Longfellow

BOOKS

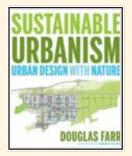


GREEN LIVING: ARCHITECTURE AND PLANNING

The Prince's Foundation

"Green" architecture is not only beautiful but imperative, making this volume indispensable for anyone interested in sustainable design. This book is the most thorough overview to be published on environmentally sound building and planning practices and includes project

descriptions, photographs, and detailed drawings that demonstrate that sustainability is not just good for the planet, but also offers new opportunities for creativity and innovation. Beginning with a survey of evolving strategies to step more lightly on the earth, like "graywater" recovery, green roofs, contextual design, and human-scale architecture, the book features essays by such noted experts as Andres Duany, Victor Deupi, Bruce King, Stephen A. Mouzon, and Norman Crowe.

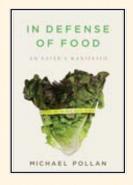


SUSTAINABLE URBANISM: URBAN DESIGN WITH NATURE

By Douglas Farr

Written by the chair of the LEED-Neighborhood Development (LEED-ND) initiative, Sustainable Urbanism: Urban Design with Nature is both an urgent call to action and a comprehensive introduction to "sustainable urbanism" - the emerging and growing design reform movement that combines the creation and enhancement of walkable and diverse places with the need to build

high-performance infrastructure and buildings. Providing a historic perspective on the standards and regulations that got us to where we are today in terms of urban lifestyle and attempts at reform, Douglas Farr makes a powerful case for sustainable urbanism, showing where we went wrong, and where we need to go.



IN DEFENSE OF FOOD: AN EATER'S MANIFESTO

By Michael Pollan

Because in the so-called Western diet, food has been replaced by nutrients, and common sense by confusion--most of what we're consuming today is no longer the product of nature but of food science. The result is what Michael Pollan calls the American Paradox: The more we worry about nutrition, the less healthy we seem to become. With In Defense of Food, Pollan proposes a new (and very old) answer to the question of what we should eat that

comes down to seven simple but liberating words: "Eat food. Not too much. Mostly plants." Pollan's bracing and eloquent manifesto shows us how we can start making thoughtful food choices that will enrich our lives, enlarge our sense of what it means to be healthy, and bring pleasure back to eating.











TIME TO SIMPLIFY



Located on the pristine beaches of Great Abaco in The Bahamas, just a short flight from Nassau and South Florida, is a unique place called Schooner Bay. It's a planned and phased authentic Bahamian harbour village, where stores, vacation cottages, homes and businesses will coexist with the native landscape. A place where traditional architecture, true island

lifestyle and a myriad of experiences will cater to all, including tranquil beaches, nature trails, the arts, farming, eco-adventures and unlimited fishing. With the harbour now open and dockage available, this blossoming community, even in its early years is delightful. Welcome to sustainability. Welcome to tradition. Welcome to Schooner Bay.











FOR MORE INFORMATION, CALL 1-242-376-9858 OR EMAIL SALES@SCHOONERBAYBAHAMAS.COM

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